

## Sponsor opportunities at Neuroinformatics 2011 in Boston

### EXHIBITOR PACKAGES

All exhibitor packages include a 6 ft (183 cm) table-top Congress exhibit space and different levels of company logo exposure. There is a **USD 1000** per package discount for non-profit organizations.

#### **Welcome Reception Exhibitor Package** **USD 10,000**

- Exhibitor logo appears on the Congress website
- One full page in the Abstract Book PDF to exhibitor's disposal
- First choice of available exhibit spots. Basic furniture is included
- Recognition as the co-partner of the Welcome Reception on September 4
- Exhibitor logo prominently displayed at the Welcome Reception
- Opportunity to address the guests at the Welcome Reception in the opening speech

#### **Banquet Exhibitor Package** **USD 10,000**

- Exhibitor logo appears on the Congress website
- One full page in the Abstract Book PDF to exhibitor's disposal
- First choice of available exhibit spots. Basic furniture is included
- Recognition as the co-partner of the Banquet dinner cruise on September 5
- Exhibitor logo prominently displayed at the Banquet
- Opportunity to address the guests at the Banquet, for instance as part of the welcome speech

#### **Registration Area Exhibitor Package** **USD 6000**

- Exhibitor logo appears on the Congress website
- One full page in the Abstract Book PDF to exhibitor's disposal
- First choice of available exhibit spots. Basic furniture is included
- Exhibitor logo prominently displayed in the Registration area

#### **Coffee Break Exhibitor Package(s)** **USD 3000 (one day) USD 6000 (three days)**

- Exhibitor logo appears on the Congress website
- One full page in the Abstract Book PDF to exhibitor's disposal
- First choice of available exhibit spots. Basic furniture is included
- Exhibitor logo prominently displayed in the coffee area

**Basic Exhibitor Package****USD 2000**

- Exhibitor's logo appears on the Congress website and in the Abstract Book PDF
- A 6 ft (183 cm) table-top Congress exhibit space. Basic furniture is included

All congress attendees, including exhibitors, need to register online through the Congress website (registration will open in early 2011).

**ADVERTISEMENT PACKAGES****Package including Congress Bag****USD 4000**

- Company logo appears on the Congress website
- One full page in the Abstract Book PDF to advertiser's disposal
- Company logo displayed in the registration area
- Company logo on the Congress bag given to all attendees
- Includes production cost of Congress bags

**Package including Abstract Book USB flash drive****USD 4000**

- Company logo appears on the Congress website
- One full page in the Abstract Book PDF to advertiser's disposal
- Company logo displayed in the registration area
- Company logo on the flash drive holding the Abstract Book PDF, given to all attendees
- Includes production cost of USB flash drives

**Package including Lanyard****USD 3500**

- Company logo appears on the Congress website
- One full page in the Abstract Book PDF to advertiser's disposal
- Company logo displayed in the registration area
- Company logo on lanyards given to all attendees
- Includes production cost of lanyards

**Basic Advertisement Package****USD 1000**

- Company logo appears on the Congress website and in the Abstract Book PDF